# Polen Capital International Growth ETF PCIG



iM Global Partner

# **Investment Objectives**

Polen Capital International Growth ETF (PCIG) seeks to achieve long-term growth of capital by investing in a concentrated portfolio of competitively advantaged international businesses with sustainable, above-average earnings growth.

# Why Invest in Polen International Growth?

- International growth strategy with a strong emphasis on sustainable earnings growth
- Focus on companies with high returns on capital and double-digit earnings growth
- Concentrated portfolio of approximately 30 high quality growth companies
- Low portfolio turnover with long-term holding periods

#### **Fund Facts**

Inception date	03/14/2024
Asset Class	International Growth Equities
Share Class	Active ETF
Advisor	iM Global Partner Fund Management
Subadvisor	Polen Capital
Managers	Todd Morris Daniel Fields, CFA
Fund Services	State Street Bank
Distributor	ALPS Distributors
Primary Listing Exchange	NYSE
Gross expense ratio	0.85%

## Strategy Rationale

We believe that consistent earnings growth is the primary driver of a business' intrinsic value and long-term stock appreciation. We seek to invest in companies with a durable earnings profile driven by sustainable competitive advantage, financial strength, sound governance practices, proven management teams and powerful products/services. By thinking and investing like a business owner and taking a long-term investment approach, we believe we can preserve capital and provide stability across market cycles in addition to generating long-term growth of capital.

#### The Polen Capital Investment Process 4: Portfolio Construction & Management ~25-35 Construct portfolio of competitively advantaged growth businesses Continue to monitor objectively Portfolio Holdings Utilize unemotional selling-absolute return mentality 3: Iterative Deep Dive Research Assess industry dynamics and growth Identify company-specific competitive advantages Evaluate competitive dynamics/potential changes ~150 Valuation work based on free cash flow Coverage Universe Examine/interview management based on track record Identify pre-mortem ESG analysis/review 2: Initial Research Project Test sustainability of strong financials 350 Determine cyclical influence on financials Candidates Rule out fad/fashion impacts 1: Apply Guardrails ROE above 20% sustained 3,000 Exceptionally strong balance sheet Stock Universe Stable or growing profit margins Abundant free cash flow Real-organic revenue growth

## Polen Capital Internaional Growth ETF





### How Polen Capital Goes Beyond for Their Clients



#### Concentrated Portfolio: "High Active Share"

- Portfolios constructed with a select group of highquality companies that we believe effectively balance stakeholder interests
- Use the guardrails of strong balance sheets, abundant free cash flow, strong ROE (> 20%), stable to improving margins, and real-organic revenue growth
- Best ideas portfolio—impartial to index sector and position weightings
- Strategies invest in a range of 20-30 companies



# Long Holding/Compounding Period: "Time Arbitrage"

- Long-term focus on company fundamentals and competitive advantages
- Portfolio returns are generated through the compound earnings growth of competitively advantaged companies owned for many years—we believe share prices follow earnings growth
- The flagship Focus Growth portfolio has only invested in ~125 companies since inception
- · Average holding period is about five years



#### Risk Management: "Don't Lose Mentality"

- Seek to only invest in companies with unique value propositions that are competitively advantaged and financially robust— Margin of Safety
- Focus on long-term preservation of capital
- Portfolio construction parameters include position size limits and sector weight limits
- Currency, policy and political risks are considered regarding investment outside of the United States



# Outcome Orientation: "Weighing Machine vs. Voting Machine"

- Seeking compelling returns with lower levels of risk
- More than 30 years of evidenced success through consistent application of our investment process
- No market predictions, always fully invested
- Unemotional selling with an absolute return mentality

# iM Global Partner ("iMGP")

iM Global Partner is an asset manager with a difference. We are a dynamic network of specialist boutique investment managers, delivering best-in-class solutions, across asset classes, to our discerning Institutional and Professional Investors across the globe. We are proud to call these businesses our Partners and they are the essence of what iM Global Partner stands for. We had around USD \$39 billion of assets under management as of end December 2023.

## Polen Capital

Offering equity and credit investment solutions, Polen Capital is a global investment firm managing approximately \$66 billion in assets (as of December 31, 2023) for institutions, financial advisors, and individuals seeking high-quality, active, concentrated strategies built for the long term. Polen has four autonomous investment teams, Large Company Growth, Small Company Growth, Emerging Markets Growth, and Credit, with offices in Boca Raton, Fla., Boston, London, and Hong Kong. Since 1989, Polen has built a distinctive culture and is committed to being a firm of opportunity, attracting and developing exceptional professionals aligned with its mission of preserving and growing clients' assets to protect their present and enable their future. The firm has been recognized by Pensions & Investments as one of the industry's "Best Places to Work" for each of the past seven consecutive years.

iM Global Fund Management is ultimately responsible for the performance of the fund due to its responsibility to oversee the fund's investment manager and recommend its hiring, termination and replacement.

Polen Capital was named to the Pensions & Investments Best Places to Work in Money Management, in the category of asset managers with 100-499 employees as of December 11, 2023. The Best Places to Work Award is managed by Best Companies Group (BCG). There is no cost to participate. BCG is compensated by Polen Capital for advertising and licensing fees.

# Important Information

The fund's investment objectives, risks, charges, and expenses must be considered carefully before investing. The statutory and summary prospectuses contain this and other important information about the investment company, and it may be obtained by calling 1-800-960-0188, or visiting impfunds.com. Read it carefully before investing.

Exchange-Traded Funds (ETFs) are subject to market risk, including the loss of principal. Shares of ETFs are bought and sold at market price (not NAV) and are not individually redeemed from the Fund. Any applicable brokerage commissions will reduce returns.

The Fund invests in emerging market and foreign securities. Investment in foreign (non-U.S.) securities and emerging market securities may cause the Fund to experience more rapid and extreme changes in value due to economic, political and social instability of such countries.

Because the Fund is "non-diversified," it may invest a greater percentage of its assets in the securities of a single issuer.

Because the Fund may take into consideration the environmental, social and governance characteristics of portfolio companies in which it may invest, the Fund may select or exclude securities of certain issuers for reasons other than potential performance.

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